

Which do you pet? Which do you eat?



Why?

- ♥ Just like the cuddly hamster you love and care for, chickens are inquisitive and interesting animals whose cognitive abilities are more advanced than those of cats, dogs, and even some primates.
- ♥ They understand sophisticated intellectual concepts, have highly individual personalities, learn from each other and mourn the loss of loved ones.
- ♥ Chickens also demonstrate self-control, worry about the future, and even have cultural knowledge that is passed from generation to generation.



Today's meat chickens have been genetically altered to grow twice as fast, and twice as large as their ancestors. Pushed beyond their biological limits, hundreds of millions of them die every year before reaching slaughter weight. Confined in factory farms, they are crammed together, their beaks cut off without anaesthesia, where they suffer ammonia burns from the filth and crippling leg disorders as they are not capable of supporting their abnormally heavy bodies.

CHOOSE COMPASSION OVER CRUELTY AND EVOLVE TODAY!

EVOLVE!

Find out more from: www.evolvecampaigns.org.uk