

# Which do you hug? Which do you eat?



Why?

- ♥ Just like the kitten you love snuggling up to, cows have distinct characters and are very intelligent animals who can remember things for a long time.
- ♥ Cows interact in socially complex ways, developing friendships over time, sometimes holding grudges against cows who treat them badly, forming hierarchies within their herds, and choosing leaders based upon intelligence.
- ♥ Cows are emotionally complex as well and even have the capacity to worry about the future.



Cows in factory farms suffer horrific abuse. Dairy cows are impregnated every year and give birth to calves which are ripped away from them within hours so that their milk can be taken for human consumption. Male babies are sold on to be cruelly confined in crates to produce veal. Beef cattle are kept in cramped conditions where diseases are rife, and are fattened at an unnatural rate with steroids before being brutally slaughtered at an early age for their flesh.

**CHOOSE COMPASSION OVER CRUELTY AND EVOLVE TODAY!**

**EVOLVE!**

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